

Knowledge Management SWOT Analysis



KNOWLEDGE MANAGEMENT

The Knowledge Management (KM) SWOT Analysis is a tactical tool for identifying critical knowledge and planning a knowledge management strategy. Leaders can identify current, and future knowledge needs by considering internal and external environments. Using the information realized through the KM SWOT, actionable goals can be generated to create a KM strategy.

Respond to questions in the tool below. Capture responses by writing them on the document or whiteboard for in-person meetings or using virtual meeting commenting and documentation tools.

Strengths:	Weaknesses:
• What internal drivers and knowledge capabilities enable our business strategy (e.g. culture, practices, technologies)? • What are our core competencies? • What knowledge and information are documented?	• What are our knowledge gaps? • Where do we have undocumented knowledge? • What barriers exist to transferring information from one individual or team to another?
Opportunities:	Threats:
• What positive actions can be taken that are driven by existing knowledge? • How can knowledge capture open opportunities for individuals, teams, and organizations?	• What factors - currently or in the future - could negatively impact our critical knowledge and business strategy? • What kind of knowledge loss would make the organization vulnerable? • Are there current risks for loss of talent?

Feedback: Do you have a suggestion for improvement? Please [click here](#) to submit your feedback.

